HTMA SUCCESS PRACTITIONER TRAINING PROGRAM

FEATURES & BENEFITS

The HTMA Success Practitioner Training Program is the only comprehensive training in Hair Tissue Mineral Analysis (HTMA) and Mineral-Nutritional Balancing that includes lifetime support accessible worldwide.

You get two courses in one, a year of coaching, live training sessions, and other resources to help you master the skills to design personalized protocols that address the underlying causes of imbalances and the steps to restore health.

COMPREHENSIVE CURRICULUM

Our accredited course is the foundation of the Training Program and covers everything from the fundamentals of HTMA and Mineral-Nutritional Balancing to advanced concepts.

By the time you take the role-play exam, you will have integrated the essential concepts through the course content and group sessions, and completed the assignments.

PRACTICAL APPLICATION

Learn how to develop Mineral-Nutritional Balancing protocols for adults and children, utilizing HTMA data to guide your recommendations, and effectively communicate findings to clients. The Training Program is structured to build your confidence and expertise step by step.

PRACTITIONER ACCOUNT WITH RECOGNIZED LABS

Eligibility to open a practitioner account with three leading HTMA labs providing services to practitioners in the United States, Canada, Europe, India, and South Africa. List of labs provided upon request.

Questions? Email us at info@htmasuccess.com

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PROFESSIONAL CERTIFICATION

Upon completion of the accredited course, you'll earn your certification as an HTMA & Mineral-Nutritional Balancing Practitioner, enhancing your credibility and professional standing.

ONE YEAR OF COACHING

Receive personalized mentorship and support from Susan Cachay, leveraging her 15+ years of expertise to help you implement all you've learned into your practice.

COMMUNITY OF PRACTICE LIFETIME ACCESS

Join 10 live sessions per year to go deeper into HTMA and Mineral-Nutritional Balancing topics plus presentations by guest experts. Learn more here.

*Lifetime access refers to as long as the Program is offered.

CASE STUDY GROUP LIFETIME ACCESS

Participate in 10 live sessions per year focused on real-world case studies, giving you an essential opportunity to refine your ability to analyze HTMA data and apply it in practice. Learn more here.

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MINERAL MEET UP LIFETIME ACCESS

Be part of 10 live sessions per year for open discussion about a range of topics. Learn more here.

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OPPORTUNITIES TO BE FEATURED

Participate in the opportunities we've created to feature you as a graduate and certified practitioner. You're eligible whether you're using your certification professionally and/or personally. Learn more here.

CUSTOMIZABLE CLIENT COMMUNICATION TEMPLATES

Ready-to-use templates for everything from welcome emails to follow-ups and educational materials, making client communication easy and engaging.

STRUCTURED CLIENT INTAKE PROCESS

A streamlined intake system, including a client handbook, that sets clear expectations and helps clients feel comfortable and informed from day one.

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RESOURCE LIBRARY

Access to a collection of ebooks, articles, and resources focused on HTMA and Mineral-Nutritional Balancing, providing you with valuable insights to share with your clients.

FACEBOOK GROUP

A private, student and graduate-only space for networking, sharing insights, and staying connected.

It's not actively moderated, though Susan may drop in from time to time.

PRACTITIONER SEAL

The HTMA Success Certified Practitioner seal supports graduates in showcasing their credentials, and can be displayed on a website, social media, business cards, or any other client-facing materials.

PROFESSIONAL RECOGNITION & ACCREDITATION

Completing the Training Program positions you for professional recognition and continuing education credits with leading organizations in the wellness field. This adds value to your practice, builds client trust, and meets the requirements of recognized professional associations. Learn more here.

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MARKETING GUIDANCE (ADD-ON)

Optional marketing support add-ons at discounted rates through Borsato Group Inc. to help with branding, messaging, and practice growth.

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